



AachenMünchener Headquarters

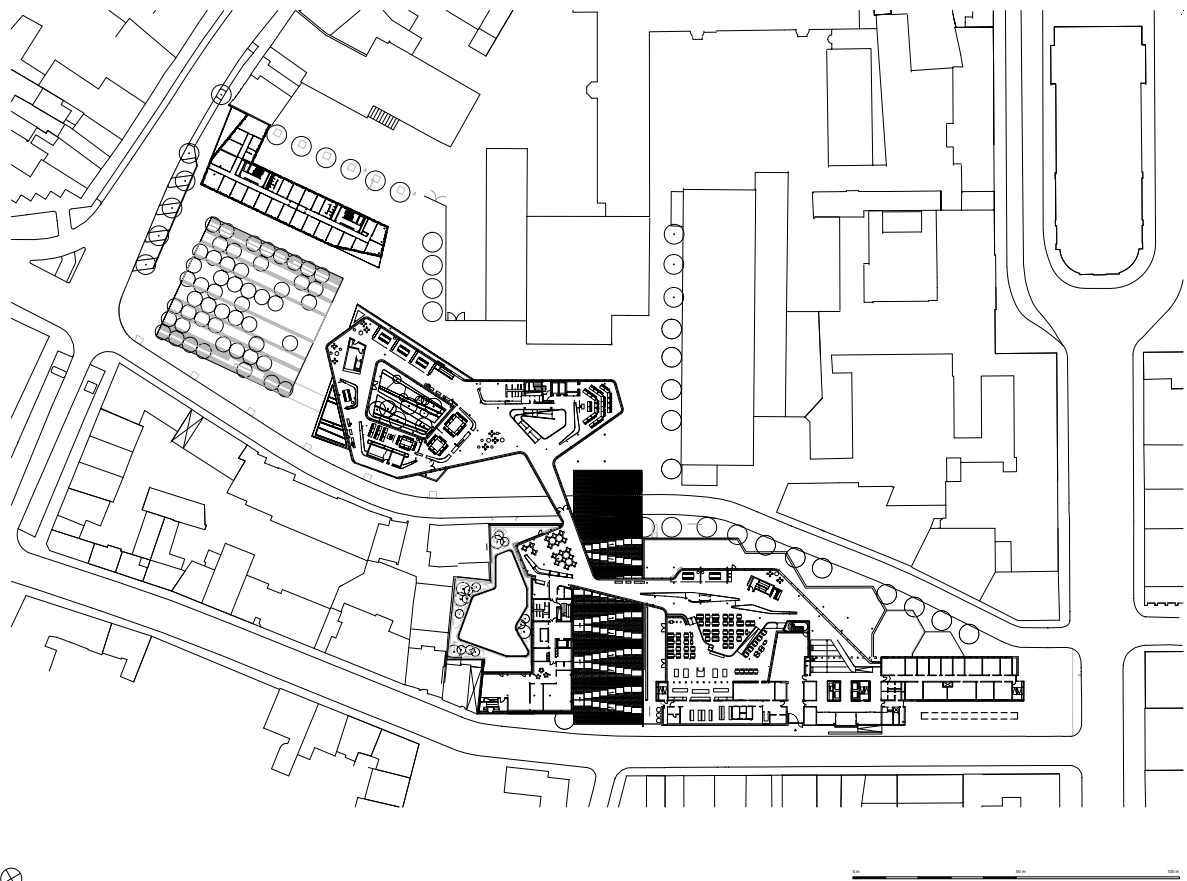
Typology office **Location** Aachen **Construction Volume** GFA 29.050 m² GV 101.600 m³
Client Aachen Münchener Versicherung represented by Generali Deutschland Immobilien
Construction 2007-2010 **Competition** 1st prize 2005 **Awards** BDA – Auszeichnung guter Bauten 2010', Mies-van-der-Rohe-Award 2011 – shortlist

#Company representation #consideration of the existing building structure #urban integration Company headquarters in the inner city usually form blind spots, unattractive to the public and desolate after office hours. Therefore, the design is not understood as an architectural but as an urban task with the aim of maximizing public space on the building lot. With a number of plazas, a direct footpath from the main train station and the inner city and the integration of external uses, the area becomes more attractive to the public. The demand for maximum public use and communication dictates the internal organization of the building.



Photo Jens Kirchner

The extension building occupies two blocks of the 19th century city fabric. It gives a new interpretation of the typical perimeter development with its semi-public and leafy courtyards. The urban sequence of expansions and squares is extended by a perron and a plaza evolving out of it.



Floorplan 2nd floor - Boulevard



Photo Jens Kirchner

The public green areas are made available not only to the employees of the insurance company, but also to the passersby and local residents.



Photo Jens Kirchner

Existing and new buildings are connected by the “boulevard” which consists of a transparent level hosting seminar areas, a restaurant, a cafeteria, meeting rooms, and other communication areas. The boulevard floats above the various garden spaces inside the building block, and connects the office spaces, eventually opening up at the main entrance and the pocketpark, offering a representative face to the street.